



Towner Communications

CLASS
OF
2017

Once the excitement is over, the sparkle dust has settled and the sleepy eyes from one of KC's most entrepreneurial star-studded parties have been remedied by pounds of cucumbers and an obscene amount of eye-drops, what's left? Astounding new impactful connections with likeminded business owners, an abundance of inspiration, and a tremendous amount of "our-cup runneth-over" gratitude.... Or at least that's our story!

OWNERS:
JULIE & KEITH TOWNER

6950 Squibb Rd. #200
Mission, KS 66202
(913) 780-3166
www.TownerKC.com

Since we've pulled the last bit of glittery streamer from our hair, Towner has seen an exciting jolt in business. Through the relationships we've made with our 2017 class of 25ers and past winners, we've been able to add two major clients that will dramatically boost our bot-

tom-line. Both accounts we've courted for years, but it was the good word of our classmates that cemented the relationships.

Adding these game changers accelerated our path to diversification. We now offer more robust solutions in carrier services, making us as co-owner Keith Towner says "that one throat to choke" when there's a problem. Additionally, we have been able to realize a request that our clients have been making since 1965, and added a Help Desk! This allows our team to more effectively vet client issues, and it streamlines our technical team to better service our clients. Along with these two key revenue builders, we're rolling out a new division of Towner in 2018. We would love to tell you about it, but you'll have to stay tuned!

More accounts and additional services means that we need more man power. We've welcomed an office manager, a major accounts sales professional and added Help Desk staff to our family.

Can we completely credit Thinking Bigger Business and being a 25 Under 25® award winner, with all of our success in 2017? Who knows? But we are 100 percent sure it's been a major complement to our back-breaking hard work! ●